

# 7 TIPS TO IMPROVE YOUR **CAROUSELS**





# 1. RIGHT FORMAT

Post in a 4:5 portrait ratio for better visibility.



**1000 X 1000**



**1200 X 1500**



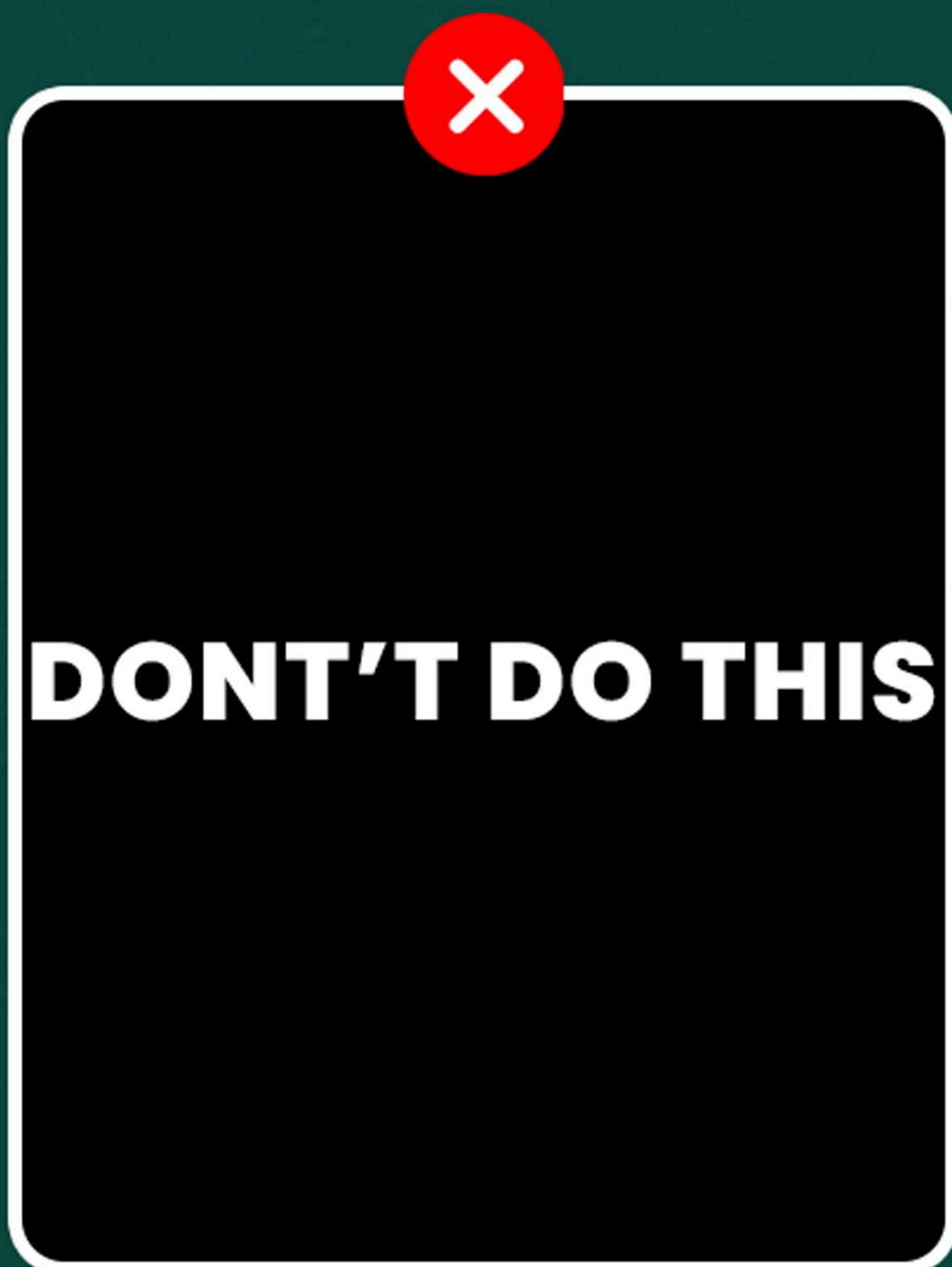
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## 2. PROPER MARGINS

Set 80px margins on all sides for a balanced layout.



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# 3. HIGH CONTRAST

Aim for a contrast score of 7+ to improve readability.



**POOR  
CONTRAST**



**GREAT  
CONTRAST**



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## 4. COLOR BALANCE

Stick to 2-3 matching colors for a cohesive design.



**THIS IS YOUR  
HEADLINE**

This is your  
subheading



**THIS IS YOUR  
HEADLINE**

This is your  
subheading



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## 5. CLEAR FONTS

Choose clear, readable fonts that pair well together.



*this is a  
bad font*

THIS IS ALSO A BAD FONT



**THIS IS A  
GOOD FONT**

This is also a good font



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## 6. ALIGNED TEXT

Align all text properly to maintain a clean design.



**THIS TEXT HAS  
NO  
ALIGNMENT.**

this makes it  
difficult to scan and  
read.



**THIS IS A PROPER  
TEXT ALIGNMENT.**

This makes it much  
easier to read and scan.



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# 7. WHITE SPACE

Master with space to create a balanced, clean look.



ThisTEXTisDESIGNED  
toHAVEminimalWHITE  
SPACEcomparedto  
NORMALtext.The  
REASONforthisSTYLE  
isTodemonstrateda  
COMPRESSEDvisual  
FORMATwhereWORD  
spacing.



**THIS PAGE HAS  
WHITE SPACE.**

**IT'S MUCH  
EASIER TO READ.**



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