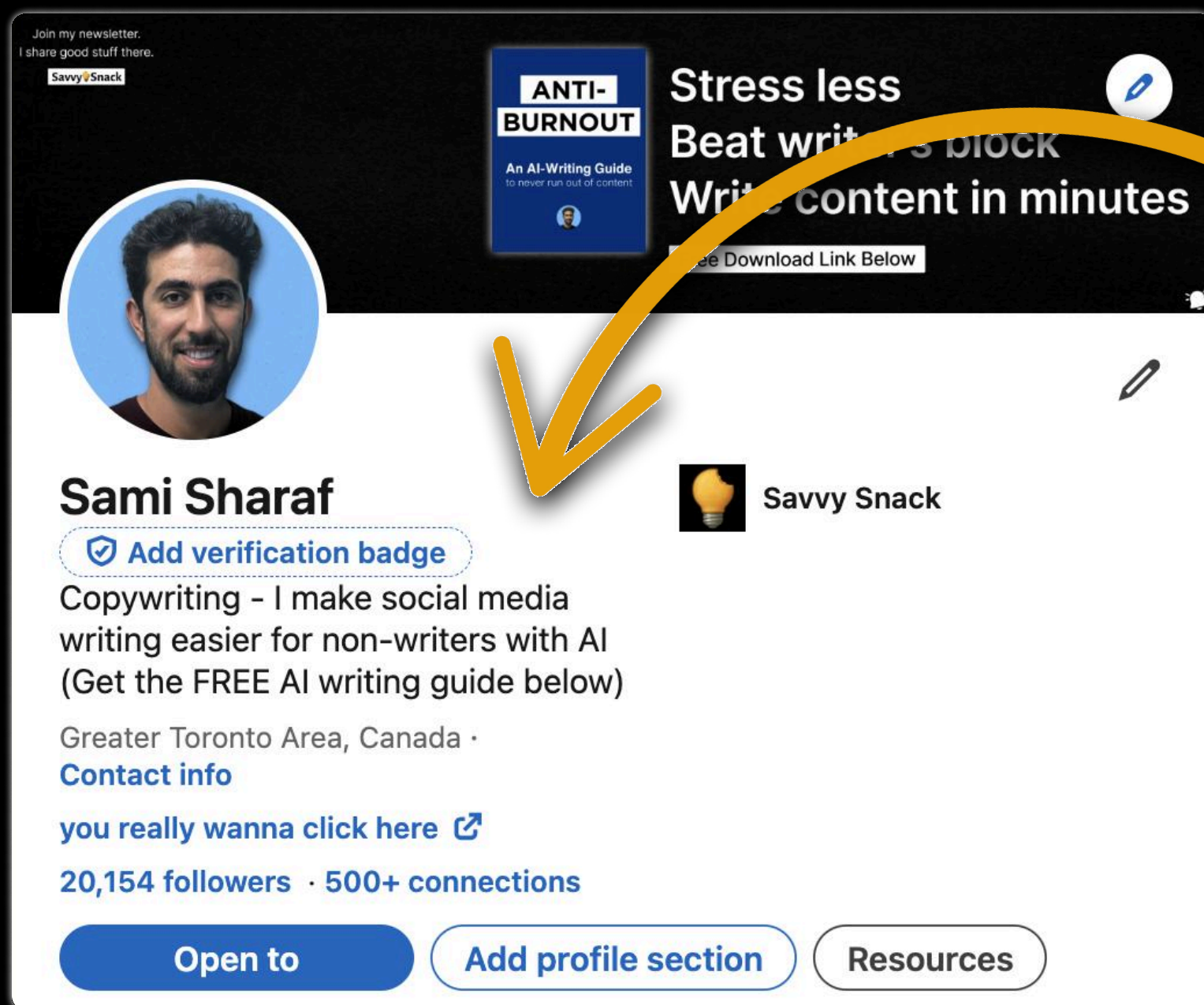


Optimizing Your **LINKEDIN** WITH CHATGPT




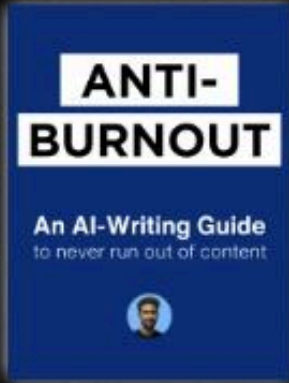
1. Get Your Profile Summary

Go to your profile

Join my newsletter.
I share good stuff there.


Savvy Snack







Stress less
Beat writer's block
Write content in minutes

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Copywriting - I make social media writing easier for non-writers with AI
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Click on **Resources**.

Then, **Save to PDF**.


Join my newsletter.
I share good stuff there.

SavvySnack

ANTI-BURNOUT
An AI-Writing Guide
to never run out of content

Stress less
Beat writer's block
Write content in minutes

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You'll get a pdf of all your
profile summary.

Today



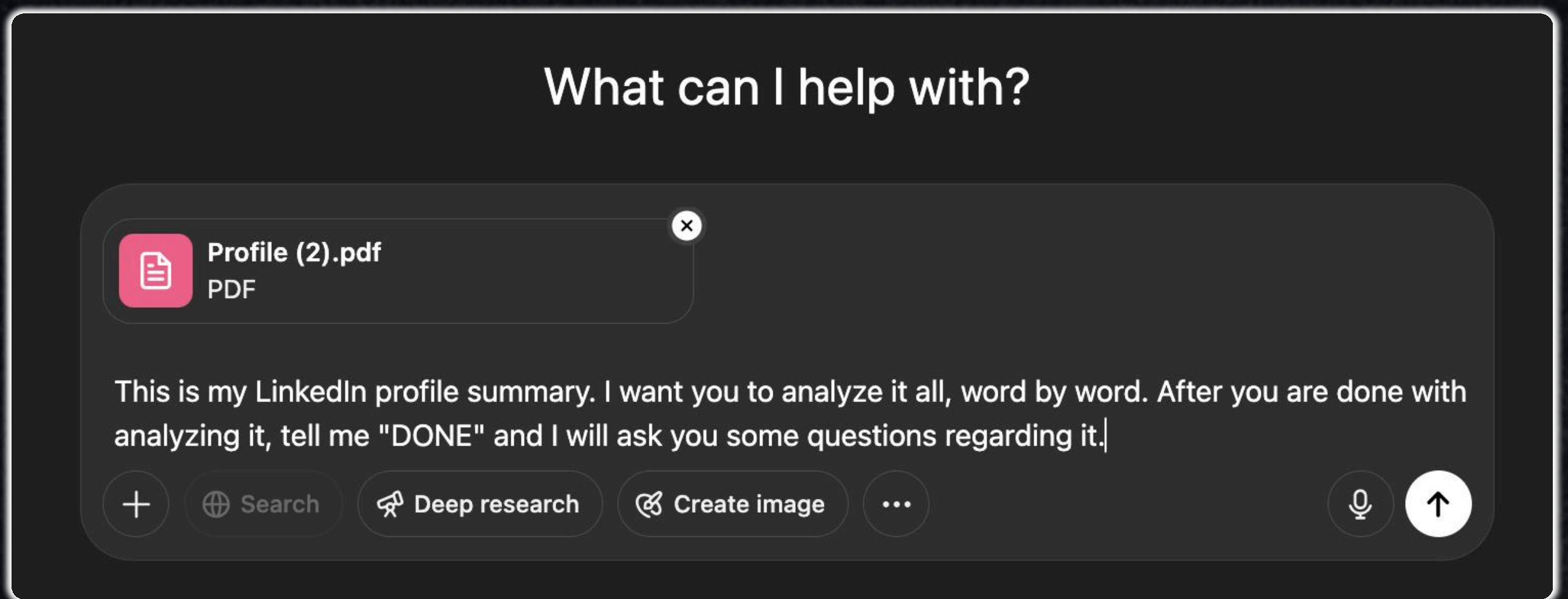
Profile (2).pdf



2. Open ChatGPT



Upload the **profile summary file** with this prompt.

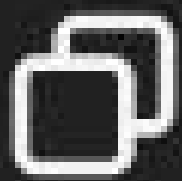


*You can also get the prompt from the comment.



ChatGPT will only respond with
“DONE”

DONE



Then...



To improve your **headline**, use this prompt.

Now, tell me if the headline is good or can be improved more. If yes, how can it be improved?

Submit

*I'll put the prompt in the comment too.



Here's an initial output:

Your current LinkedIn headline is:

"Learn how to write & grow your brand with AI. Copywriting x AI. Join my newsletter @savvysnack to see how I show you all that (Link in my featured section)."

Analysis:

1. Clarity & Focus:

- It clearly conveys your expertise (copywriting + AI).
- The call to action (join my newsletter) is strong but might be too promotional for a headline.

2. Keyword Optimization:

- You include "Copywriting" and "AI," which are great for searchability.
- However, terms like "Content Strategy," "AI-Powered Marketing," or "Brand Growth" might attract a broader audience.

3. Length & Readability:

- The current headline is a bit long and slightly fragmented.
- "Join my newsletter @savvysnack" might fit better in your profile summary instead of the headline.

How to Improve It:

Option 1: Keep It Simple & Impactful

👉 "Helping You Write & Grow Your Brand with AI | Copywriting + AI-Powered Content"

Option 2: Add More Credibility

👉 "AI-Powered Copywriting & Content Strategy | Helping Brands Grow with AI"

Option 3: More Engaging & Action-Oriented

👉 "I Help Brands & Writers Master AI-Driven Copywriting | Let's Build Your Brand Together"

Would you like me to refine it further based on a specific direction you prefer? 🚀



To get some specific suggestions,
use this prompt:

I want to focus on a niche brand. And also, I want to be as simple and easily understandable in my headline as possible. Suggest me some ways:

Submit

*Or get it in the comment.



Here's what I got:

If you want to focus on a **niche brand** while keeping your headline **simple and easily understandable**, here are some key strategies:

1. Be Specific About Your Niche

Instead of just saying "Copywriting x AI", highlight who you help or what specific problem you solve.

Example:

- ✓ "AI-Powered Copywriting for E-Commerce Brands"
- ✓ "Helping Niche Brands Scale with AI Copywriting"
- ✓ "Brand Growth Through AI Copy & Content Strategy"

2. Keep It Clear & Concise

A good headline should be **understandable in 3-5 seconds**. Avoid long or vague phrases. Example:

- ✓ "AI Copywriting for [Your Niche] Brands"
- ✓ "Helping [Niche] Brands Grow with AI Content"
- ✓ "Smart AI Copy for [Industry] Brands"

3. Use a Benefit-Driven Approach

Tell people **what they'll gain** from working with you. Example:

- ✓ "Turn Words into Sales with AI Copywriting"
- ✓ "AI Copy That Converts for [Niche] Brands"
- ✓ "Helping [Niche] Brands Sell More with AI Writing"

4. Add an Action-Oriented Hook

Something that makes people **curious or interested**. Example:

- ✓ "AI-Powered Copywriting | Helping [Niche] Brands Win"
- ✓ "Smarter Copy for [Niche] Brands | AI & Growth"
- ✓ "Unlock AI Copywriting for [Niche] Brands"

Which One Fits You Best?

- If your niche is **E-commerce**, go with:
"AI Copywriting for E-Commerce Brands | Sell More with Smart Content"
- If your niche is **Personal Branding**, go with:
"Helping Experts Build a Brand with AI-Powered Writing"
- If your niche is **Startups**, go with:
"AI-Powered Copy & Content for Startups"

Would you like me to refine one based on your exact niche? 🔥



To improve your **About Section**,
use this prompt:

Good. Now tell me about my about section.
Tell me everything that's wrong with it and
how I can improve it.

Submit

*Or get it in the comment.



And, here's what I got:

Your **About** section (Summary) has a strong personal voice, but it can be significantly improved for clarity, structure, and effectiveness. Here's a detailed breakdown:

What's Wrong & How to Improve It

1. Lack of Clear Hook (First Impression)

- You start with:
"Since you visited my profile, I have something to tell you about my business."
This might feel too promotional or gimmicky.
- Improvement:**
Start with a **compelling statement** that immediately communicates your value.
✔ "I help niche brands grow with AI-powered copywriting."
✔ "Struggling with content? I make AI do the heavy lifting."

2. Overuse of Informal & Fragmented Sentences

- Your writing is **casual and conversational**, which is fine, but it sometimes weakens readability.
Example:
"I have been copywriting for a while now. Worked for a few clients, and after some time, I retired myself to working for myself."
This is a bit fragmented and informal.
- Improvement:**
Merge ideas for **better flow**:
✔ "I've been copywriting for a while, primarily helping small businesses, and now I focus on building my own brand."

3. Too Much Focus on Your Personal Journey (Instead of Value for the Reader)

- Your experience (running **Arg Bazaar**) is great, but it focuses more on **your journey** rather than **how you help others**.
- Improvement:**
Shift focus to **the value you provide** to your target audience.
✔ **Before:**
 - "I learned how running a business works & handling it."
 - "I learned how content & psychology work together."
✔ **After:**
 - "I mastered how to use AI-powered copy to grow a business—now, I help others do the same."
 - "I combine content strategy with psychology to help brands write better and sell smarter."

4. The AI Transition Feels Abrupt

- You suddenly shift from your **past business experience** to **AI-powered copywriting**, which feels disconnected.
- Improvement:**
Smoothen the transition with context:
✔ **Before:**
 - "It was all running smooth until I moved to AI-powered copywriting."
✔ **After:**
 - "After scaling my own brand, I realized the power of words—and now I leverage AI to help others do the same."

5. Weak Call to Action (CTA)

- "Now to do each other a favor, go and subscribe to my newsletter."
This sounds too **transactional** instead of **engaging**.
- Improvement:**
Instead of asking for a favor, **show what the reader gets**.
✔ "Want to learn how AI can level up your content? Subscribe to my newsletter for quick, actionable tips!"

Final, Improved Version of Your About Section

💡 "AI isn't replacing writers—it's making them better. And I'm here to show you how."

I help niche brands and content creators write smarter, faster, and more effectively with AI-powered copywriting.

I started in e-commerce, running **Arg Bazaar**, an online footwear brand that became one of the fastest-growing in my home country. Scaling that business taught me the power of words—how **copywriting, psychology, and design** work together to drive sales.

Now, I use **AI + copywriting** to help brands and individuals create content that actually works. Whether it's crafting compelling product descriptions, engaging social media posts, or conversion-driven copy, I show people how to make AI their **ultimate writing assistant**.

📧 Want to learn how? Subscribe to **Savvy Snack** (savvysnack.substack.com) and get practical AI-writing tips straight to your inbox!

Why This Version is Better

- ✔ **Stronger Hook** – Starts with a statement that grabs attention
- ✔ **Clear Value** – Shows exactly what you do & who you help
- ✔ **Smooth Flow** – No abrupt jumps between past experience & AI work
- ✔ **Engaging CTA** – Encourages action without feeling like a "favor"

Would you like me to tweak it further for a specific niche or audience? 🚀

🔊 📄 👍 🗨️ ✎️ ↺️

Sami
Sharaf

