




HOOVAN TEJARAT MANDEGAR

Precision • Durability • Brilliance

Enhancing the Color Standards of the Automotive Industry

High-Performance Automotive Pigments

A close-up photograph of a car's body panel, likely a hood or fender, coated in a vibrant, glossy yellow pigment. The surface is highly reflective, showing clear highlights and reflections of the surrounding environment. The background is blurred, showing hints of a factory or workshop setting with blue and white elements.

Our automotive pigments are engineered to deliver exceptional color strength, excellent dispersion, and long-term stability. With optimized performance for OEM and refinish coatings, they ensure consistent appearance, durability, and protection under the toughest environmental conditions.

Yellow 151

Oil Absorption (ml/100g)	35-45
Electric Conductivity (us/cm)	≤500
Migration Resistance	5
Heat Resistance	200
Light Fastness	7

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Yellow 174

Oil Absorption (ml/100g)	40-50
Electric Conductivity (us/cm)	≤500
Migration Resistance	5
Heat Resistance	180
Light Fastness	6

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Yellow 110

Oil Absorption (ml/100g)	50-70
Electric Conductivity (us/cm)	≤4500
Migration Resistance	5
Heat Resistance	280
Light Fastness	7

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Red 254

Oil Absorption (ml/100g)	35-45
Electric Conductivity (us/cm)	≤500
Migration Resistance	5
Heat Resistance	300
Light Fastness	8

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Red 170

Oil Absorption (ml/100g)	35-45
Electric Conductivity (us/cm)	≤500
Migration Resistance	5
Heat Resistance	180
Light Fastness	7

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Blue 27

Oil Absorption (ml/100g)	35-45
Electric Conductivity (us/cm)	≤500
Migration Resistance	5
Heat Resistance	150
Light Fastness	4-5

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Blue 60

Oil Absorption (ml/100g)	40-65
Electric Conductivity (us/cm)	≤500
Migration Resistance	5
Heat Resistance	220
Light Fastness	7

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Orange 36

Oil Absorption (ml/100g)	35-65
Electric Conductivity (us/cm)	≤450
Migration Resistance	5
Heat Resistance	180
Light Fastness	7

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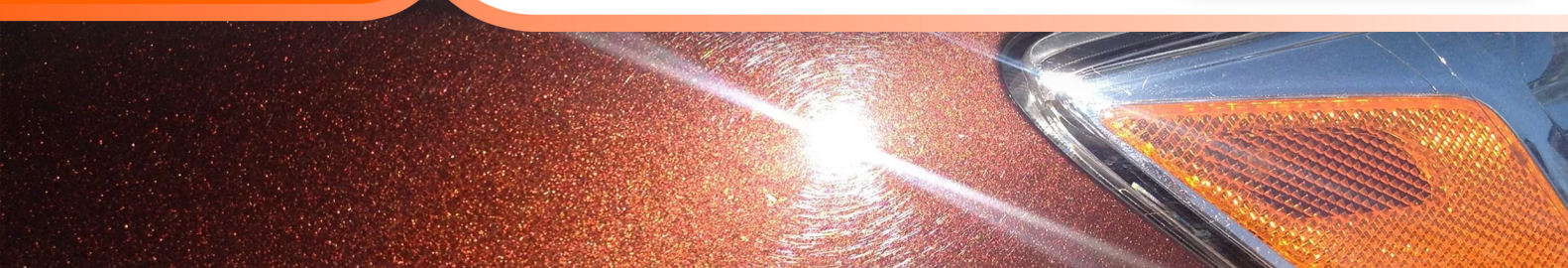


Orange 38

Oil Absorption (ml/100g)	35-55
Electric Conductivity (us/cm)	≤450
Migration Resistance	5
Heat Resistance	220
Light Fastness	7-8

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Brown 25

Oil Absorption (ml/100g)	35-45
Electric Conductivity (us/cm)	≤500
Migration Resistance	5
Heat Resistance	290
Light Fastness	8

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Violet 1

Oil Absorption (ml/100g)	35-45
Electric Conductivity (us/cm)	≤500
Migration Resistance	4
Heat Resistance	140
Light Fastness	5

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Violet 3

Oil Absorption (ml/100g)	45-55
Electric Conductivity (us/cm)	≤500
Migration Resistance	5
Heat Resistance	1500
Light Fastness	5

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Violet 19

Oil Absorption (ml/100g)	45-55
Electric Conductivity (us/cm)	≤500
Migration Resistance	5
Heat Resistance	280
Light Fastness	7-8

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- Excellent dispersion for smooth and uniform coatings
- High tinting strength and clean color tones
- Superior heat, light, and chemical resistance
- Suitable for OEM, refinish, and plastic automotive parts coatings

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