

HOW TO CREATE UNLIMITED CONTENT

1. FIND PAIN POINTS

Go to ChatGPT and use this prompt:

*"You are an expert at [niche].
Your target audience is
[target audience].*

*What are 20 pain points
they face when trying to
achieve [goal]?"*

2. REVIEW PAIN POINTS

ChatGPT will give you a list of pain points.

Take a look at the most common challenges your audience is facing.

Readjust or combine similar points to make them more relevant.

3. CREATE SOLUTIONS

Next, use this prompt:

"Rewrite these pain points into 'How to' statements. Keep it short and simple."

ChatGPT will turn each pain point into a solution.

Focus on simple, actionable tips for your audience.

4. GET CONTENT IDEAS

You now have a list of "How to" content ideas based on real problems.

Refine your message to match your style and add your experience for context.

This gives you a pool of unlimited content ideas.