



MAHKAME GHARAMOHAMMADI

Social Media Manager & video editor

mahkamegharamohammadi@yahoo.com

00989058586778

Place of birth: Tehran Tehran, Iran

Results-driven Social Media Manager and Content Creator with over 3 years of experience enhancing brand visibility and engagement through strategic digital initiatives. Expertise in digital content planning, video production, and analytics fuels a commitment to optimizing performance and driving impactful results. Proven ability to generate creative ideas and execute diverse content strategies that resonate with audiences and foster community interaction. Strong communication skills ensure a professional approach to audience engagement and brand storytelling. Passionate about leveraging creative talents and staying ahead of industry trends to contribute to organizational success.

Skills

- Customer Communication
- Digital Content Planning
- Knowledge of Content Strategy Fundamentals
- microsoft office
- Familiarity with AI Tools
- Photography & Videography, Video Editing
- Scriptwriting
- Proficiency in InShot & capcut & premier
- Creative Ideation in Content Production
- social media marketing

Employment History

social media manager at
Dairychi, Tehran

March 2025 — September 2025

- Developed and executed social media strategies to grow brand awareness and engagement.
- Analyzed performance metrics to optimize content.
- Managed content calendars for timely and relevant posts.
- Created diverse content (graphics, blog posts, short videos).
- Wrote scripts for marketing videos and campaigns.
- Produced, filmed, and edited video content; skilled in photography.
- Generated creative ideas to support brand growth and campaigns.

social media manager
at Pishgaman asam aria,
Tehran

July 2023 — March 2025

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- Wrote scripts for marketing videos and campaigns.
- Produced, filmed, and edited video content; skilled in photography.
- Generated creative ideas to support brand growth and campaigns.

**Instagram Account
Manager at Homsa.rental,
Tehran**

March 2022 – March 2023

- Managed Instagram page operations, developing brand identity and consistent content voice.
- Planned and maintained content calendars for regular and timely posting.
- Published diverse content including graphics, captions, Stories, and Reels.
- Monitored and analyzed performance data with Instagram Insights to optimize growth.
- Increased followers and engagement through strategic campaigns and community management.
- Responded professionally to comments and direct messages, building audience trust.
- Wrote compelling captions tailored to brand tone and audience.

Education

**Bachelor’s Degree in Food
Science and Technology,
University, Science and
Research Branch, Tehran**

September 2018 – June 2022

Graduated with a strong academic record (with honors).

Hobbies

Sports and Fitness
Dance
Traveling
Nature Exploration

Courses

**Comprehensive Instagram Marketing Course, Pars Vax
Academy**
September 2023

**Adobe Premiere Pro Training Course – International
Certificate**
January 2025 – April 2025

Internships

Quality Control Intern at
Bibi Confectionery Factory ,
Tehran

April 2022 – April 2022

Marketing & Sales Support
Intern at Dr. Stevia
Company, Tehran

July 2022 – July 2022

- Assisted the sales team in customer support and order follow-up.
- Supported marketing activities to promote the company’s products.

Languages

english

Turkish

persian

References

References available upon request