

# 50 Winning LinkedIn Hooks

*(Past 30 Days)*



TJ Patel



Need hook  
ideas?

*Use these as  
inspiration*





**Matt Lakajev**

 Image

Want LinkedIn Leads? Click my Moustache :) |...

20 days ago

I got 3,655 inbound leads from LinkedIn in 30 days.

I'm giving away the training how, for FREE...

[See more](#)



383

864 comments 3 reposts



**Colin Gallagher**

 Text

The AI Marketing Guy — Helping marketers bo...

5 days ago

I just saved a client \$4,750/month.

How?...

[See more](#)



505

1K comments 1 reposts





## Eric Partaker

Image

The CEO Coach | CEO of the Year | McKinsey,...

20 days ago

I've hired 2000+ people in my career.

There's one thing I look for above all else.....

[See more](#)



25.2K

1.4K comments 3.7K reposts



## Elliott Murray

Image

Founder @ Postwise. Helped Justin Bieber win...

about 12 hours ago

I analysed 1,000 founder stories.

Here's what nobody tells you about storytelling:...

[See more](#)



195

174 comments 1 reposts





**Dr. Miro Bada**



Doctor inspiring greatness | Follow for Career a...  
2 days ago

2.7M employees prove one act skyrockets your career.

It's a competitive advantage:...

[See more](#)



11.7K

618 comments 978 reposts



**Scott Caputo**



Entrepreneur & Investor Exploring everything...  
16 days ago

Your most valuable asset is not money..

It's actually something else entirely:...

[See more](#)



2K

316 comments 105 reposts





**Lara Acosta**

Image

Back by popular demand. 05.05.25..... Join the...  
1 day ago

I posted my first LinkedIn post 3 years ago.

It went viral and it changed my life forever....

[See more](#)



1.8K

922 comments 83 reposts



**Noemi Kis** ✨

Image

AI won't replace you - It will give you freedom.  
1 day ago

Microsoft just fired 7,000 people.

The official reason: organizational change....

[See more](#)

Job security is a myth.  
All it takes is a one  
conversation in a different  
room and you're out of  
work. The only real "job  
security" is 6+ months of  
savings, transferable skills,  
and a great network of  
people that can help you.

noemi kis

1.1K

288 comments 49 reposts





**Chase Dimond**

Top Ecommerce Email Marketer & Agency Ow...

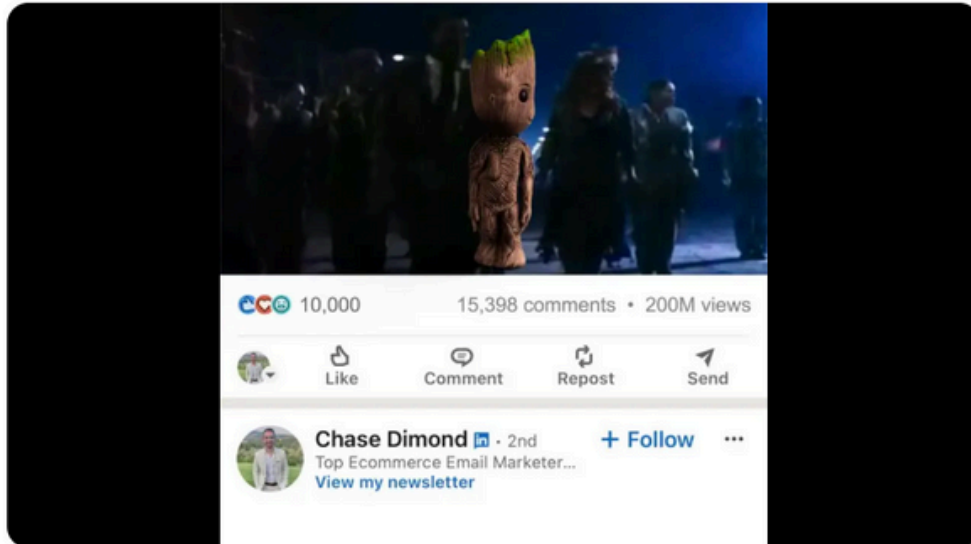
1 day ago

▶ Video

Stop Scrolling. Seriously.

I've seen a lot of posts on LinkedIn—but this one? It bro...

[See more](#)



3K

447 comments 282 reposts



**Justin Welsh**

Image

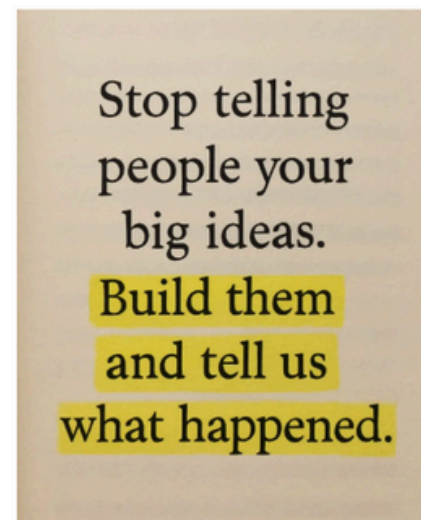
Helping 100,000+ solopreneurs build a fulfilling...

20 days ago

99.9% of people have the "next big thing."

0.1% actually build it...

[See more](#)



5.7K

1.3K comments 227 reposts





**Tasleem Ahmad Fateh**

Ghostwriting & LinkedIn Nerd.

3 days ago

Text

Actually Controversial opinion:

...

[See more](#)

309

395 comments 1 reposts



**Dakota Robertson**

Raised by Addicts, Born to Build. Founder of...

20 days ago

Image

I made more than my professors after 1 year of posting.

All by pretending to be other people online.....

[See more](#)

240

128 comments 3 reposts





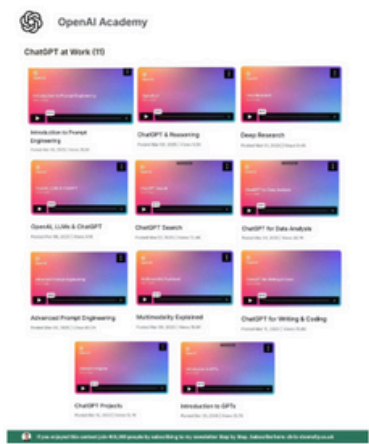
**Chris Donnelly**

Entrepreneur, Author, Speaker & Investor. Follo...  
18 days ago



99% of people won't jump on this.

OpenAI just dropped the AI Academy...  
[See more](#)



5.3K

527 comments 725 reposts



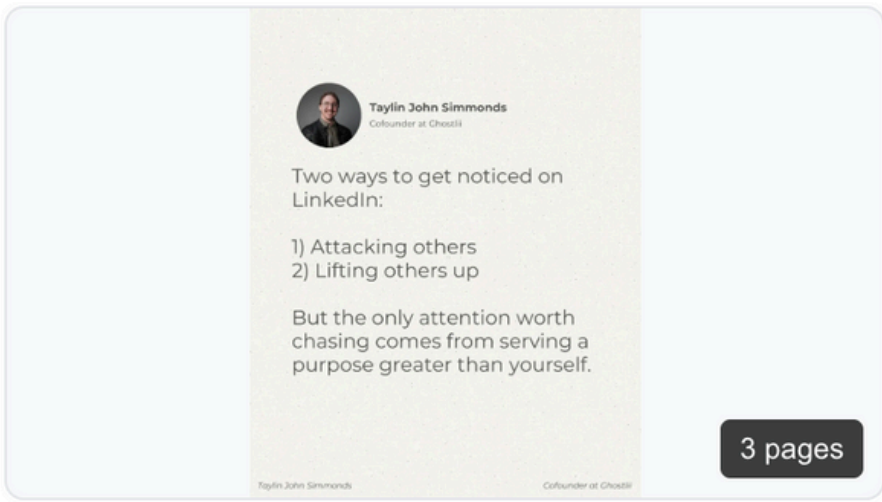
**Taylin John Simmonds**

Ex-college teacher | Training the next generatio...  
19 days ago



Don't be a dick.

(On and off LinkedIn)....  
[See more](#)



206

150 comments 2 reposts





**Daniel Bustamante** 

 Image

 Million-dollar email marketing tactics &...

3 days ago

I launched a paid newsletter 3 weeks ago.

Since then, I can't stop thinking about this question:...

[See more](#)



88

37 comments 3 reposts



**Alex Renner**

 Document

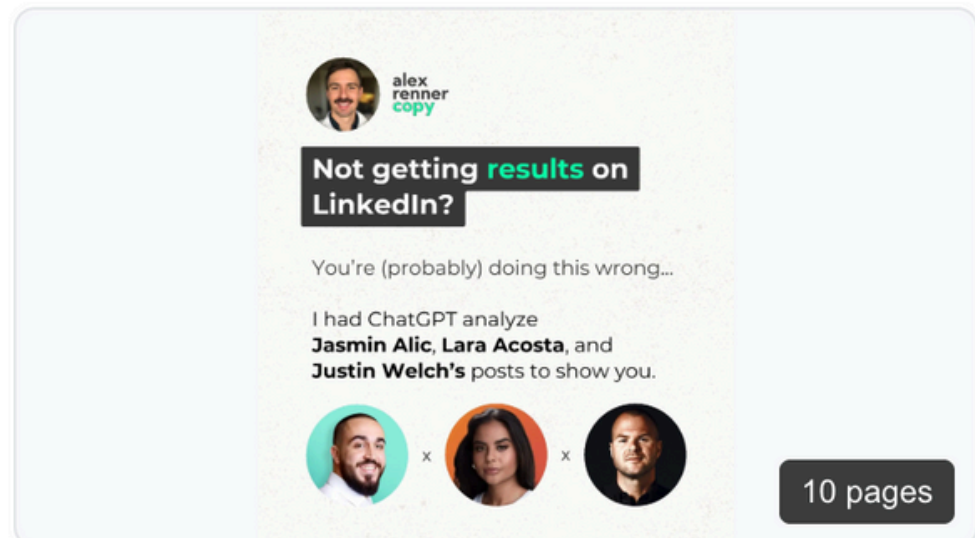
I help Founders sign clients through LinkedIn |...

5 days ago

Not getting results on LinkedIn?

You're (probably) doing this wrong.....

[See more](#)



115

64 comments 1 reposts





**Greg Isenberg**

Image

CEO of Late Checkout, a portfolio of internet...  
6 days ago

ive been hanging out with founders under 22 lately living in sf/nyc and they're built different.

...  
[See more](#)



4K      492 comments   236 reposts



**Becca Chambers** ✨

Image

CMO @ Scale (aka "Becca from LinkedIn") | V...  
9 days ago

Listen b\*tch,  
  
You are not one thing. You are a million amazing things....  
[See more](#)



291      68 comments   1 reposts





**Jimmy Mackey**

Image

Helping high-performing men transform their...

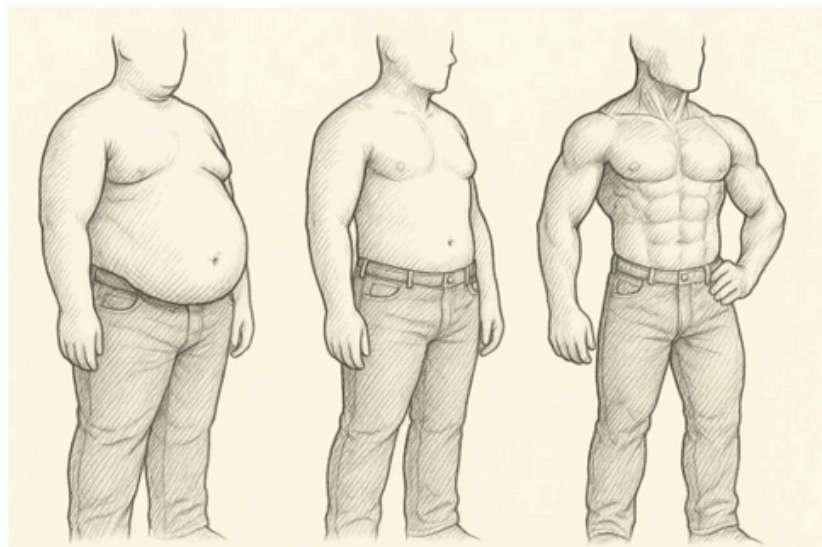
9 days ago

You "work too much" to exercise? Bullsh\*t.

How to lose 30 lbs while working 10-14 hour days:

...

[See more](#)



191

53 comments 6 reposts



**Daniel Paul**

Video

Building powerful personal brands for CEOs &...

about 20 hours ago

I wasn't born into a rich family.

No silver spoon. No secret connections.

Just dreams and questions....

[See more](#)



192

118 comments 3 reposts





**Matt Barker**

Image

I make posting on LinkedIn fast, easy and fun....

17 days ago

Making \$1,000,000 online? Dead easy, mate.

Here's the foolproof 27-second guide:...

[See more](#)



471

330 comments 2 reposts



**Dakota Robertson**

Image

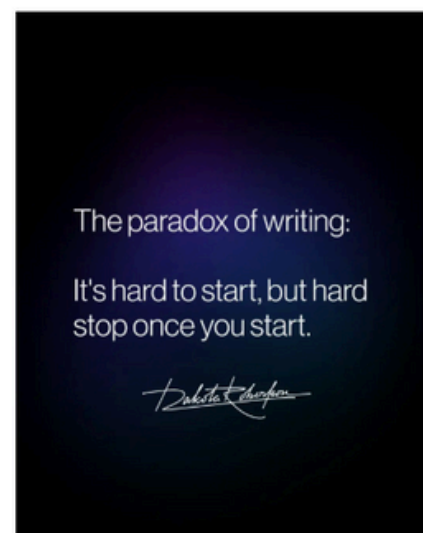
Raised by Addicts, Born to Build. Founder of...

3 days ago

I've posted online every day for 1,701 days.

3 easy steps to build a writing habit:...

[See more](#)



152

82 comments 3 reposts



**TJ Patel**





**Alexis Bertholf**

Image

making network engineering cool again 🤖

17 days ago

You can post things just because they make you happy.

This is something I've found I'm constantly struggling wi...

[See more](#)



376

40 comments 1 reposts



**Ruben Hassid**

Image

Master AI before it masters you.

8 days ago

How to turn ChatGPT into your personal attorney.

Copy-paste the prompt below:...

[See more](#)



923

378 comments 42 reposts





**Matt Lakajev**

 Text

Want LinkedIn Leads? Click my Moustache :) |...

3 days ago

I see some dangerous LinkedIn advice...

But this is the worst:...

[See more](#)

   193

141 comments 2 reposts



**Dan Koe**

 Image

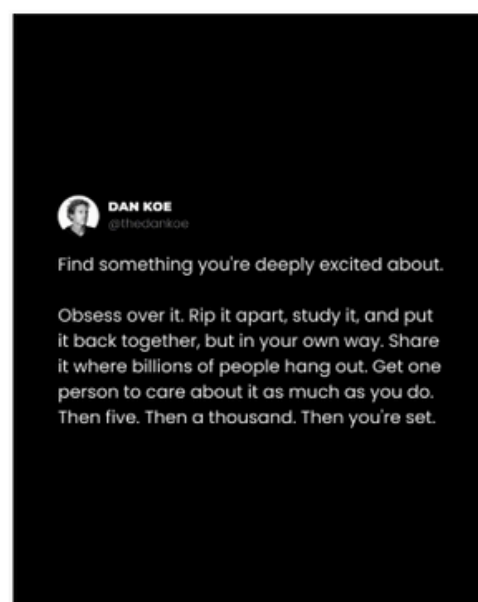
Building Kortex, a second brain for writers and...

9 days ago

You don't need a million followers.

(Yes, this is coming from the guy with millions lol)....

[See more](#)



   673

121 comments 22 reposts





**Kush Shah**

Text

Writer • Posts on writing and personal branding...

14 days ago

I almost quit.

This was about 2 years ago....

[See more](#)



39

35 comments 0 reposts



**Reno Perry**

Document

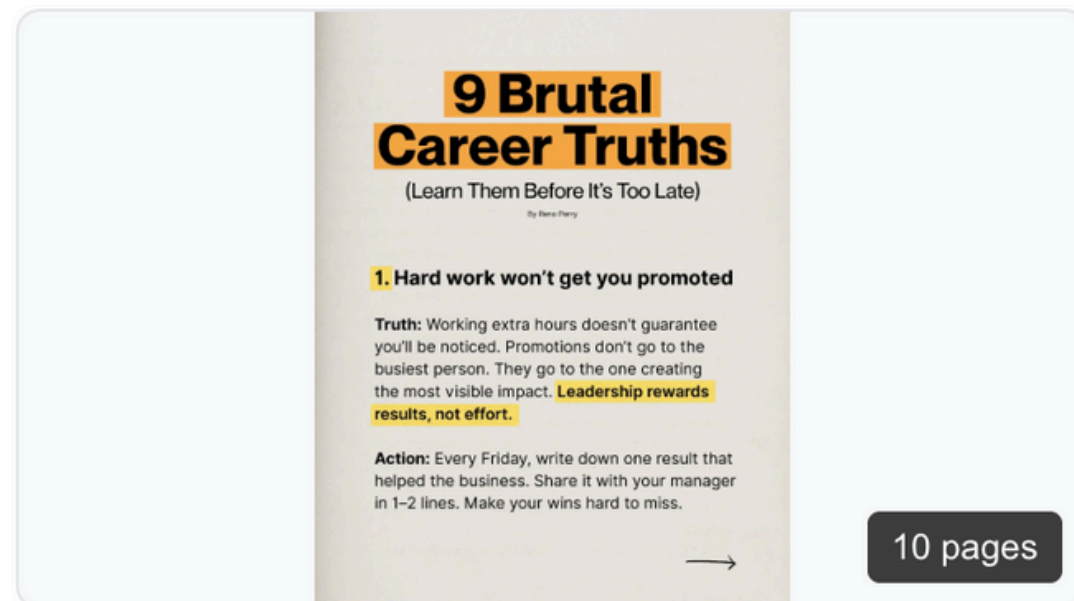
Ranked #1 in the world for Career Coaching on...

16 days ago

9 career truths no one tells you.  
(But everyone wishes they learned sooner.)

...

[See more](#)



1.1K

306 comments 138 reposts





**Greg Philippe**

Founder @ LeadZup.com | Hit Consistent \$50...

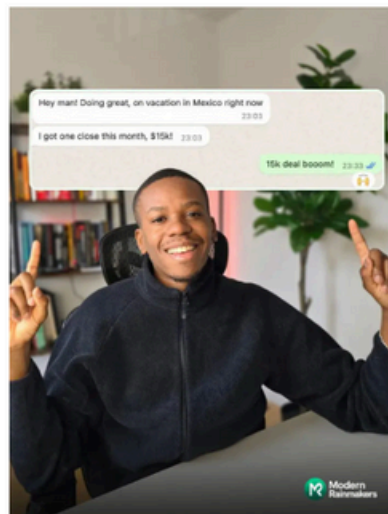
5 days ago

Image

How to get \$15k+ clients

(This works for anyone)...

[See more](#)



33

14 comments 4 reposts



**Matt Gray**

Founder & CEO, Founder OS | Proven systems...

2 days ago

Image

I'm 35.

At 18, I was broke, kicked out of my own home, and...

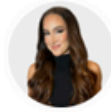
[See more](#)



724

382 comments 53 reposts





**Codie A. Sanchez**



Investing millions in Main St businesses &...  
18 days ago

If you want to get rich, master negotiation.

13 negotiation tips from 15yrs in business:...  
[See more](#)



★ 📋 ❤️ 1.2K

252 comments 68 reposts



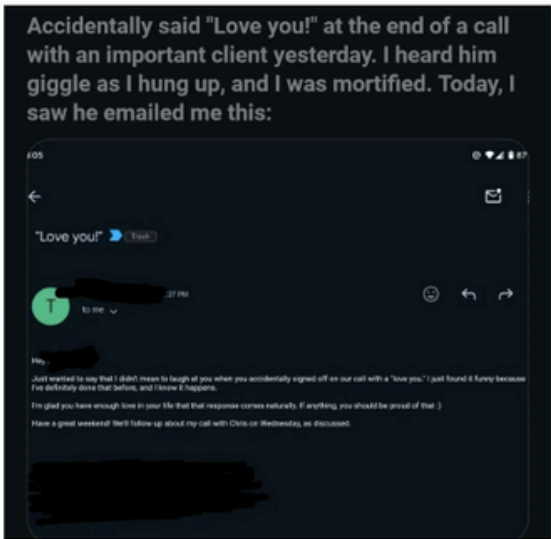
**Charles Miller**



Join before prices go up ↓ Right now, you can g...  
15 days ago

This is so funny and wholesome.

I had to share....  
[See more](#)



★ 📋 ❤️ 2.2K

170 comments 13 reposts





**Dickie Bush** 🚢

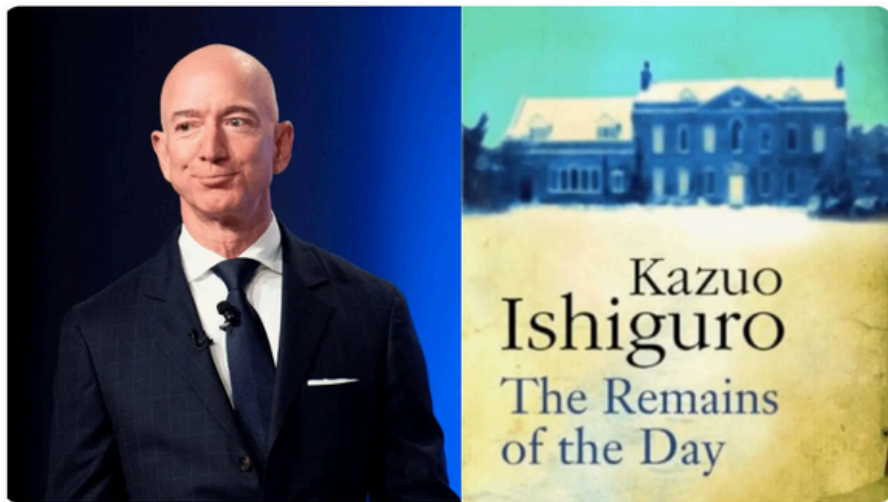
Image

I talk about digital writing & personal progress  
19 days ago

This is Jeff Bezos's favorite book.

He rereads it every year:...

[See more](#)



660      186 comments    43 reposts



**Matthew Brown**

Image

Founder at Tribe Digital | LinkedIn content...  
5 days ago

Just had a call with a founder who sold his last company  
for \$300M+. Something he said surprised me:

...

[See more](#)



79      31 comments    0 reposts





**Mandy McEwen**

Text

LinkedIn & Sales Nav Fast-Track for Teams &...

11 days ago

3 years, 5 months, 15 days ago... I became a nomad without meaning to.

...

[See more](#)



134

31 comments 0 reposts



**Chase Dimond**

Video

Top Ecommerce Email Marketer & Agency Ow...

about 4 hours ago

We got access to data on 5.7 billion emails and 52 million text messages sent in Q1 of 2025.

...

[See more](#)



118

122 comments 19 reposts





**Matt Gray**

Text

Founder & CEO, Founder OS | Proven systems...

4 days ago

The day I sold my first company, I should have been celebrating.

...

[See more](#)

471

178 comments 3 reposts



**Andrew Rodarte**

Image

Ghostwriter & Brand Strategist | I'll Help You...

20 days ago

Becoming a dad didn't just change my priorities.  
It changed how I see time, pressure, and presence.

...

[See more](#)



181

155 comments 4 reposts





**Ty Frankel**

Text

Founders: book 5-10+ sales calls a week in...

19 days ago

Forget everything you learned about DM follow-ups.

It's wrong....

[See more](#)

33

5 comments 0 reposts



**Mandy McEwen**

Video

LinkedIn & Sales Nav Fast-Track for Teams &...

9 days ago

Most webinars flop. This one delivers 3,000+ leads a week.

...

[See more](#)


53

15 comments 1 reposts





**Matt Gray**

 Document

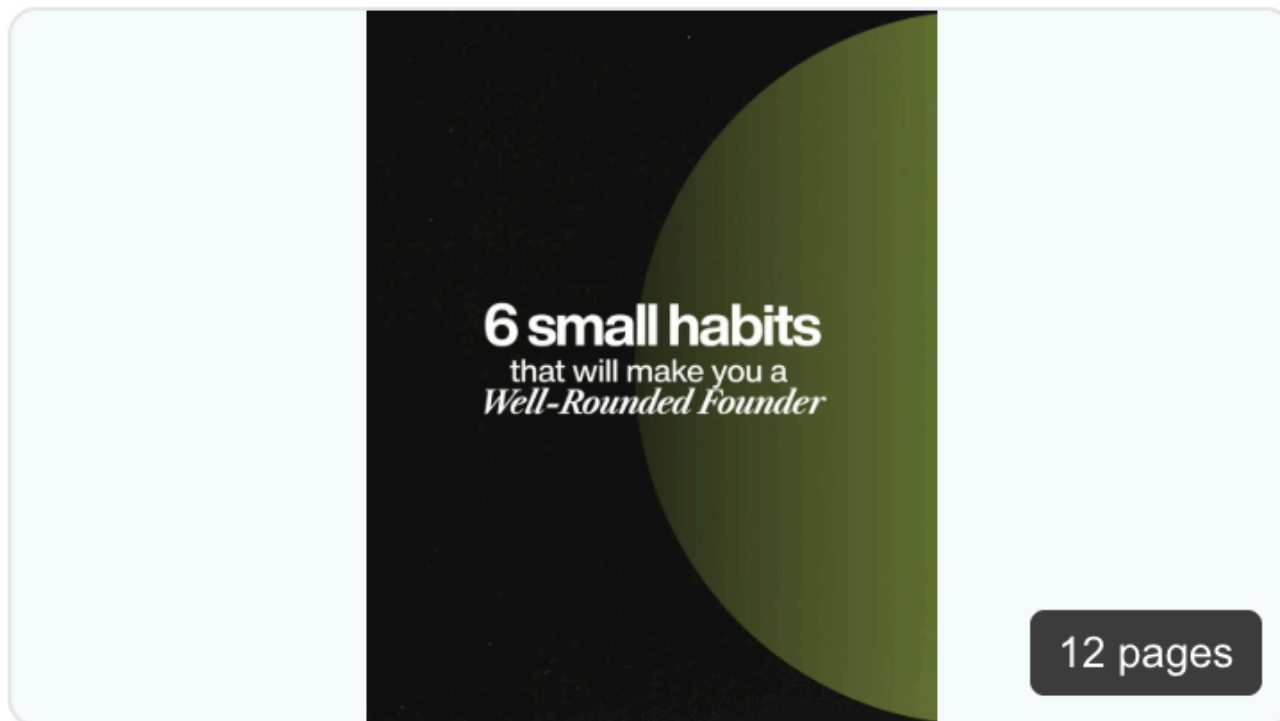
Founder & CEO, Founder OS | Proven systems...

15 days ago

I used to be broke, depressed, and miserable.

Now, I work 4 hours per day, travel the world, and...

[See more](#)



12 pages



502

200 comments 34 reposts





**Charlie Hills**

▶ Video

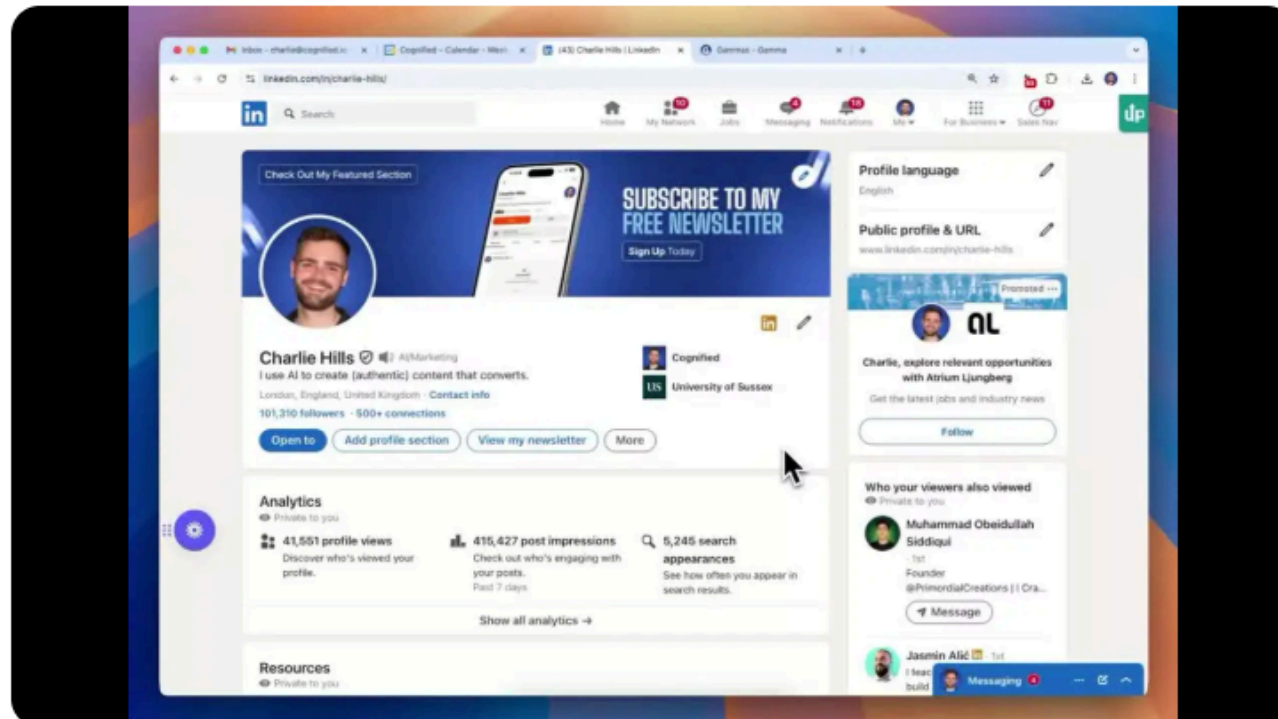
I use AI to create (authentic) content that...

26 days ago

How to make a landing page in 5 minutes.

Using AI and your LinkedIn profile....

[See more](#)



★ 3.4K

1.1K comments 347 reposts





**Tim Keen**

▶ Video

Add \$100k MRR to your agency in 2025 with...  
about 1 month ago

I've built a \$300k/month agency and coached 250+ others to scale.

...

[See more](#)

Document tabs

2025 Agency Growth ...

The 2025 Agency Growth...

99 Proven Tactics From R...

The market is flooded wit...

TABLE OF CONTENTS

Lead Generation and Li...

Post lead magnets co...

Have multiple lead m...

Create video testimo...

Run LinkedIn Live eve...

Use LinkedIn Sales N...

Send connection req...

Send 15 non-sales ou...

Use Linked Helper for...

Set up automated co...

Track LinkedIn DM co...

II. CONTENT CREATION

11. Use AI tools while ...

12. Focus on creating ...

13. Follow proven pos...

# The 2025 Agency Growth Bible

## 99 Proven Tactics From Real Coaching Calls

The market is flooded with advice on how to grow your agency.

I wanted to create a guide that's quick to skim, easy to act on, and simple to keep handy.

I've pulled together 99 agency growth tactics from my paid group coaching program, things that are making a real impact for agency owners right now.

★ 📄 ❤️ 447

1.8K comments 2 reposts





**Pierre Herubel**

Image

I help B2B Businesses Attract Buyers with...

16 days ago

I've helped 100+ businesses with their content.

The best ones have THIS system in common:...

[See more](#)



176

61 comments 5 reposts





**Noemi Kis** ✨

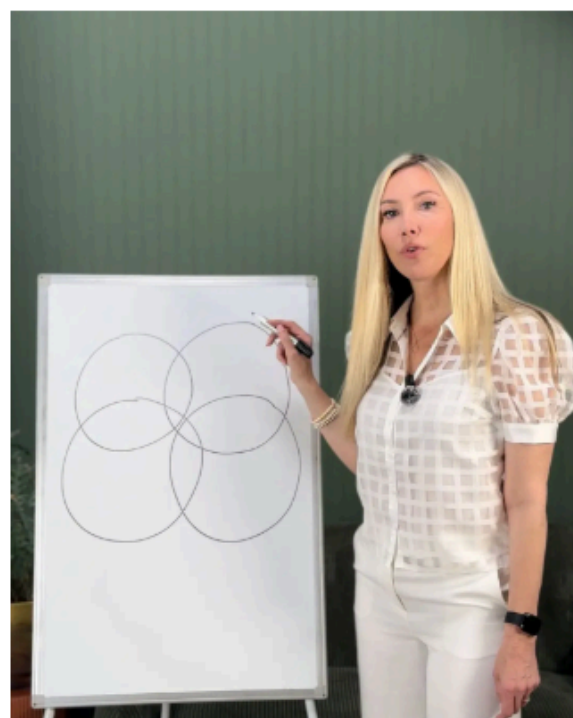
Image

AI won't replace you - It will give you freedom.

11 days ago

I raised \$300k in funding for my startup that failed.  
But I bootstrapped my current “boring business” to 7  
figures ARR....

[See more](#)



255

162 comments 3 reposts





**Matt Schnuck**

Document

Founder helping founders unlock potential | 10...  
19 days ago

The fastest reaction usually isn't the best one.

Stay in control with these 7 methods:...

[See more](#)



366

219 comments 31 reposts





**Nathan Hirsch**

Document

7x Founder sharing daily posts on business...  
4 days ago

Most people waste 70% of their time.

Here's how to reclaim it....

[See more](#)



300

127 comments 21 reposts





**Reno Perry**

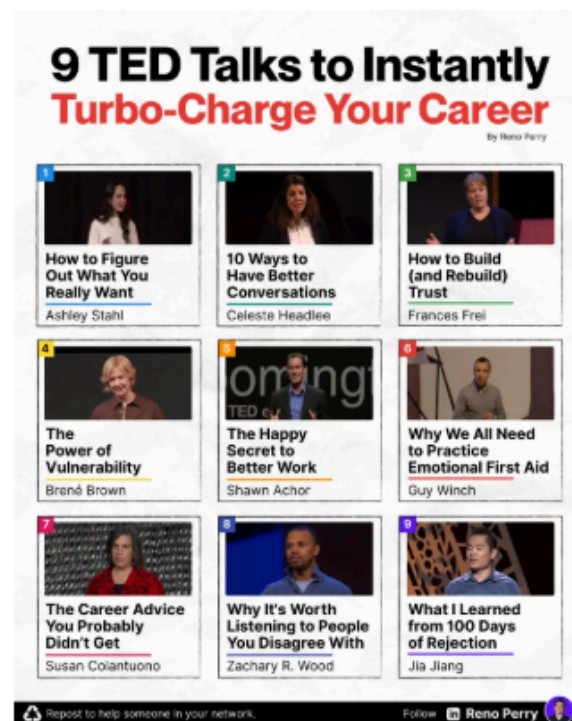
Image

Ranked #1 in the world for Career Coaching on...  
15 days ago

9 TED Talks to instantly level up your career.

(No 8-hour courses, no logins. Just free wisdom.)...

[See more](#)



1.4K

238 comments 279 reposts





**Mariam Gogidze**

 Image

Building authority-driven personal brands that...

21 days ago

I started with zero connections.

Now, I'm a LinkedIn Top Voice....

[See more](#)



   366

140 comments 6 reposts





**Matt Barker**

 Image

I make posting on LinkedIn fast, easy and fun....

9 days ago

Most people won't do these 4 things:

(which is why most people stay stuck)...

[See more](#)



412

433 comments 2 reposts





**Reno Perry**

Image

Ranked #1 in the world for Career Coaching on...

18 days ago

3 signs it might be time to move on  
(and none of them mean you've failed)

...

[See more](#)



18.6K

622 comments 1.1K reposts